



CHARITABLE AND PHILANTHROPIC MANAGEMENT COUNSEL

**Wheelock College
Masters of Science in Organizational Leadership
Entrepreneurship for Nonprofits
Second Half of Resource Development for Nonprofits**

Spring 2012

Online Resources

Accounting

Accounting Management Solutions, Inc.

<http://www.amsolutions.net/>

Alexander Aronson Finning

Certified Public Accountants & Business Advisors

<http://aafcpa.com/>

WTAS

<http://www.wtas.com/>

Associations Serving Philanthropy

Americans for the Arts

<http://www.artsusa.org/>

AFP - Association of Fundraising Professionals

<http://www.afpnet.org/>

CASE – Council for Advancement and Support of Education

<http://www.case.org/>

The Independent Sector

<http://www.independentsector.org/>

National Council of Nonprofits

<http://www.councilofnonprofits.org/>

Board Development

Board Café

<http://www.compasspoint.org/boardcafe/index.php>

Boardnet USA

<http://www.boardnetusa.org/public/home.asp>

BoardSource

<http://www.boardsource.org/>

Finance and Fundraising

Financial Glossary from The Robert Wood Johnson Foundation

<http://www.rwjf.org/grantees/howtotools/financialglossary.jsp>

The Foundation Center

<http://foundationcenter.org/>

Grants.Gov

<http://www.grants.gov/>

Guidestar

<http://www2.guidestar.org/>

Nonprofit Finance Fund

<http://nonprofitfinancefund.org/>

General Information

The Chronicle of Philanthropy

<http://philanthropy.com/section/Managing/248/>

Idealist.org

<http://www.idealist.org/>

Massnonprofit.org

Inform.Share.Thrive.

<http://www.massnonprofit.org/>

Massachusetts Nonprofit Network

<http://www.massnonprofitnet.org/>

National Center for Charitable Statistics

<http://www.nccs.urban.org/>

National Council of Nonprofit Associations
<http://www.ncna.org/>

Nonprofit Management Toolkit from the McKnight Foundation
<http://www.mcknight.org/resources/toolkit.aspx>

Legal and Advocacy

Casner & Edwards
<http://www.casneredwards.com/>

Center for Lobbying in the Public Interest
<http://www.clpi.org/>

Copilevitz & Canter, LLC
<http://www.exempttaxlaw.com/>

Foley Hoag, LLP
<http://www.foleyhoag.com/Industries/Nonprofit/publications.aspx>

Internal Revenue Service
<http://www.irs.gov/charities/charitable/index.html>

Lawyers Clearing House
<http://www.lawyersclearinghouse.org/for-nonprofits>

Massachusetts Nonprofits: Secretary of the Commonwealth Corporations Division
<http://www.sec.state.ma.us/cor/corpweb/corpn/npfrm.htm>

Massachusetts Nonprofits: Attorney General Nonprofits and Charities
<http://www.mass.gov/?pageID=cagotopic&L=2&L0=Home&L1=Non-Profits+%26+Charities&sid=Cago>

Nixon Peabody
http://www.nixonpeabody.com/publications_list2.asp?type=NL2&NLID=76

Nonprofit Good Practice
<http://www.npgoodpractice.org/>

Nonprofit Risk Management Center
<http://www.nonprofitrisk.org/>

Marketing

Getting Attention
<http://nancyschwartz.com/>

Media Outlets

The Chronicle of Philanthropy

<http://philanthropy.com/section/Home/172>

Philanthropy Journal

<http://www.philanthropyjournal.org/>

Planned Giving Today

<http://www.liebertpub.com/products/product.aspx?pid=235>

Research

ARNOVA – Association for Research on Nonprofit Organizations and Voluntary Associations

<http://www.arnova.org/>

Boston College Center for Corporate Citizenship

<http://www.bcccc.net/>

National Committee for Responsive Philanthropy

<http://www.ncrp.org/>

Technology

Tech Soup

<http://www.techsoup.org/learningcenter/?cg=lnav>

Selected Documents

Comparison of 501(c)(3)'s, 501(c)(4)'s, and Political Organizations

Conflict of Interest, Casner & Edwards, LLP

The Directors' Dozen: Prudent Activities for Governing Boards of Nonprofit Corporations, Foley Hoag, LLP

Eight Basic Principles for Nonprofit Entrepreneurs, Jerr Boschee, Nonprofit World, Volume 19, Number 4, July/August 2001

Electing the 501(h) Expenditure Test, Alliance for Justice

Giving during recessions and economic slowdowns, Giving USA Foundation

Giving USA 2010: The Annual Report on Philanthropy for the Year 2009, GivingUSA Foundation

A Legal Checklist for Not-for-Profit Organizations, Casner & Edwards, LLP

Life Cycle of a Public Charity, Internal Revenue Service

Nonprofit Agendas, August/September 2009, Alexander Aronson Finning

Nonprofit Agendas, June/July 2010, Alexander Aronson Finning

Nonprofit Agendas, April/May 2011, Alexander Aronson Finning

The Nonprofit Sector in Brief: Public Charities, Giving, and Volunteering, 2009, The Urban Institute

State Liability Laws for Charitable Organizations and Volunteers, Nonprofit Risk Management Center, December 2009

Talking to Your Board About UPMIFA, Accounting Management Solutions, August 19, 2009

Tax on Unrelated Business Income of Exempt Organizations, Publication 598, Internal Revenue Service

7 Easy Ways to Boost Your Nonprofit Marketing Impact with Google Analytics, Getting Attention, July 8, 2010

Unleash the Power of Your Email Signature, Getting Attention

What is Lobbying? Alliance for Justice

Internal Revenue Service Documents

Life Cycle of a Public Charity

Compliance Guide for 501(c)(3) Public Charities

Pub 526 Charitable Contribution

Pub 557 Tax-Exempt Status for Your Organization

Pub 583 Starting a Business and Keeping Records

Pub 598 Tax on Unrelated Business Income of Exempt Organizations

Pub 1771 Charitable Contributions – Substantiation and Disclosure Requirements

Pub 3079 Gaming Publication for Tax-Exempt Organizations

Pub 3883 Disaster Relief, Proving Assistance Through Charitable Organizations

Pub 4220 Applying for 501(c)(3) Tax-Exempt Status

Pub 4302 A Charity's Guide to Vehicle Donations

Pub 4303 A Donor's Guide to Vehicle Donations

Pub 4630 Exempt Organizations Products and Services Navigator

Pub 4779 Facts about Terminating or Merging Your Exempt Organization

Recommended Books

- Barbato, Joseph, and Danielle S. Furlich. *Writing for a Good Cause: The Complete Guide to Crafting Proposals and Other Persuasive Pieces for Nonprofits*. New York: Simon & Schuster, 2000
- Bishop, Matthew, and Michael Green. *Philanthrocapitalism: How the Rich Can Save the World*. New York: Bloomsbury Press, 2008
- Bowen, William G., Thomas I. Nygren, Sarah E. Turner, and Elizabeth A. Duffy. *The Charitable Nonprofits: An Analysis of Institutional Dynamics and Characteristics*. San Francisco: Jossey-Bass Publishers, 1994
- Bremner, Ph.D., Robert H. *American Philanthropy*. 2nd ed. Chicago, Illinois: The University of Chicago Press, 1988
- Drucker, Peter F. *Managing the Nonprofit Organization: Principles and Practices*. New York, New York: Harper Collins Publishers, 1990
- Firstenberg, Paul B. *Managing for Profit in the Nonprofit World*. New York, New York: The Foundation Center, 1986
- Forni, P.M. *Choosing Civility: The Twenty-five Rules of Considerate Conduct*. New York, New York: St. Martin's Griffin, 2002
- Fremont-Smith, Marion R. *Governing Nonprofit Organizations, Federal and State Law and Regulation*. Cambridge, Massachusetts: The Belknap Press of Harvard University, 2004
- Fuerst, Rita A. ed. *What Fundraisers Need to Know About State and Federal Regulation: How it Can Influence All Aspects of Their Work*. San Francisco, California: Jossey-Bass Publishers, 1996
- Horan, Jim. *The One Page Business Plan*. Berkeley, California: The One Page Business Plan Company, 2010
- Morino, Mario. *Leap of Reason: Managing to Outcomes in an Era of Scarcity*. Washington, DC: Venture Philanthropy Partners, 2011
- Oster, Sharon M., Cynthia W. Massarsky, and Samantha L. Beinhacker, eds. *Generating and Sustaining Nonprofit Earned Income*. San Francisco, California: Jossey-Bass, 2004

- Quigley, James, Merhdad Baghai, Ainar Aijala, Sabri Challah, and Gerard Vorster. *As One: Individual Action. Collective Power.* New York, New York: Penguin Group, 2011
- Rosso, Henry A. and Associates. *Achieving Excellence in Fund Raising.* San Francisco, California: Jossey-Bass Publishers, 1991
- Seltzer, Michael. *Securing Your Organizations Future: A Complete Guide to Fundraising Strategies.* New York, New York: The Foundation Center, 1987
- Seymour, Harold J. *Designs for Fund-Raising: Principles, Patterns, Techniques.* 2nd ed. Rockville, Maryland: Fund Raising Institute, The Taft Group, 1988
- Shaw, Sondra C., and Martha A. Taylor. *Reinventing Fundraising.* San Francisco, California: Jossey-Bass Publishers, 1995
- Strong, Michael. *Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems.* New Jersey: John Wiley & Sons, Inc., 2009
- Weber, Larry. *Sticks & Stones: How Digital Reputations Are Created Over Time and Lost in a Click.* New Jersey: John Wiley & Sons, Inc., 2009
- Weisbrod, Burton A. *The Nonprofit Economy.* Cambridge, Massachusetts: Harvard University Press, 1988
- Wolk, Andrew, Anand Dholakia, and Kelley Kreitz. *building a performance measurement system: using data to accelerate social impact.* Cambridge, Massachusetts: Root Cause, 2009
- Wolk, Andrew, and Kelley Kreitz. *Business Planning for Enduring Social Impact: A Social-Entrepreneurial Approach to Solving Social Problems.* Cambridge, Massachusetts: Root Cause, 2008
- Young, Dennis R., ed. *Effective Economic Decision-Making by Nonprofit Organizations.* New York, New York: The Foundation Center, 2004