



CHARITABLE AND PHILANTHROPIC MANAGEMENT COUNSEL

Rita Fuerst Adams **Services and Experience**

Rita Fuerst Adams transforms charitable and philanthropic organizations at the heart of social change into professionally run, better funded, effective organizations. She is dedicated to serving social problem solvers and their new and emerging organizations.

Key to building successful organizations is establishing a strategy for growth, developing the total necessary financing, and creating and executing on a persuasive messaging campaign to communicate the organization's impact and goals.

For more than three decades, and throughout the U.S., Rita has served charitable and philanthropic organizations with operating budgets of \$1 million to \$1.5 billion and resulting campaigns ranging from \$1 million to \$450 million. Her experience includes working with causes in education, youth, the arts, community and economic development, historic preservation, health care, international relations, and professional and civic affairs.

Her specializations:

Leadership Development

- Restructuring boards, creating advisory boards, and advising on recruitment and retention
- Providing a range of board programs and training, especially in fundraising responsibilities
- Recruiting, cultivating, and engaging volunteer teams

Organizational Development

- Developing strategic plans
- Creating mission and vision statements
- Launching new not-for-profit organizations
- Growing state and regional not-for-profits into national organizations
- Expanding into new markets, including the development of affiliate programs

Fundraising

- Establishing and implementing full-range development programs
- Designing and directing fundraising campaigns
- Revitalizing existing development programs
- Conducting feasibility/market research studies
- Preparing case for support

Rita taught *Entrepreneurship for Nonprofits* for the masters in Organizational Leadership at Wheelock College. She has written and published extensively in the field, including editing the book for the Center on Philanthropy, *What Fundraisers Need to Know About State and Federal Regulation: How it Can Influence All Aspects of Their Work*.